

# DTX 22 & Unwrapit: Virtual Gifting and Engagement

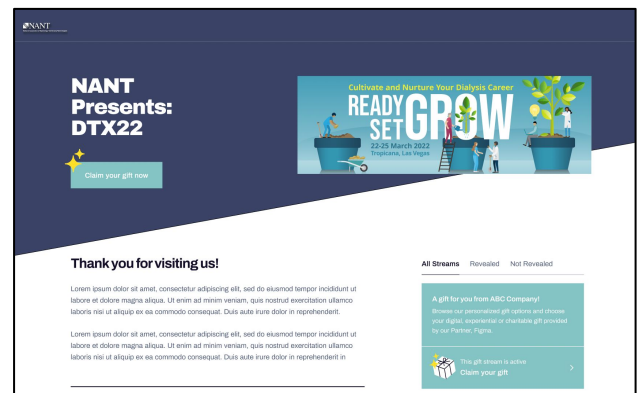
(exhibitors confirmed by Dec 31, 2021)

We've partnered with digital gifting and engagement platform, **Unwrapit**, to offer a unique experience for your booth visitors - both live and virtual.

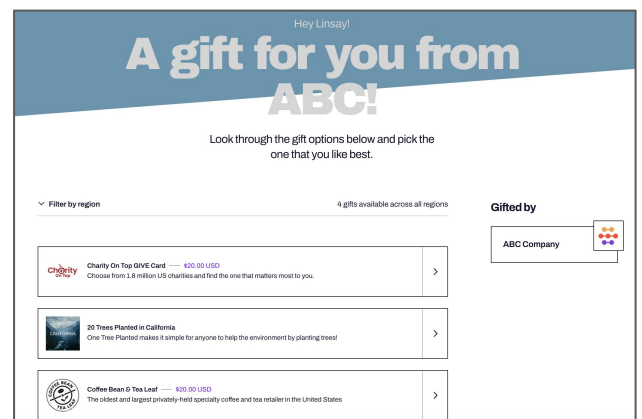
With Unwrapit, you can select the visitors to your booth you want to connect with through a personalized gift, complete with a digital reveal, to/from card, and choice of gift.

## What's Included

- A mix of 4 (\$20) gifts (e-gift cards and social impact/charitable gifts)
- Your own personal registration form to add recipients to the experience
- A personalized to/from message (to reinforce your booth content)
- Gather insights through the customizable feedback form
- Instant digital delivery, personalized to each recipient
- Opportunity to add more recipients and gifts at additional cost (see Additional Gift Cost)
- Opportunity to further customize the unwrapping experience (\$100 customization fee)



[Watch a sample experience](#)



### Additional Gift Cost:

10 gifts = \$400

25 gifts = \$900

50 gifts = \$1,750

100 gifts = \$3,000

200 gifts = \$5,500

# The Recipient Experience



## Personalized (and branded)

The experience is personalized to the recipient and reflects the DTX22 event and your company's unique brand.



## Meaningful

Recipients get to choose from a pre-set, curated shortlist of meaningful gift options.



## Fun

Each recipient sees a "to/from" card, completes a digital reveal, selects a meaningful gift, and then can give your company a high-five.



## Knowledge as Gratitude

Upon confirming their gift choice, recipients may be asked a few questions to surface valuable insights.



## Easy

From start to finish, the experience for recipients is personalized, meaningful, fun, and most importantly, easy!